## When it comes to real estate, SC REALTORS® know.

What you can expect from your REALTOR®

### **V**Our Expertise

We've helped millions of people navigate the complicated and unique process of buying and selling. We know which details to look for and where to find them.

- + Titles
- + Mortgages
- + Liens
- + Deeds
- + Contracts
- + Disclosures
- + Appraisals
- + Zoning codes
- + Staging

# Our expertise is your advantage

SC REALTORS<sup>®</sup> have the local knowledge and professional expertise to give you the inside scoop on a neighborhood or make sense of complicated contracts.

### **Q** Our Insights

Whether you're new to the neighborhood or a long-time resident, our insights go beyond what's hot gossip. We know SC like a local.

#### + Neighborhoods

- + City planning
- + Traffic patterns
- + New developments
- + Entertainment
- + Scenic Areas
- + Shopping and dining
- + Local sports
- + Hiking trails

### -> Our Access

SC REALTORS® have the kind of trusted and vetted connections to people and resources that make buying and selling properties better for everyone.

- + Listing services
- + Building plans
- + Historical data
- + Market analysis databases
- + Appraisers
- + Contractors
- + Plumbers
- + Electricians
- + Attorneys
- + Mortgage brokers

As market experts with access to trend-predicting data, REALTORS<sup>®</sup> know which details in property listings make your home the most attractive.

When you're looking for somewhere to buy, we use purpose-built technology to speed up your search and streamline the buying process.

With these tools, we're making it easier, more accessible, and more affordable for everyone involved.





## Our Expertise is Your Advantage.

Chances are, you already know a REALTOR<sup>®</sup>. What you may not know is how much work REALTORS<sup>®</sup> really do. There's a lot that goes on behind the scenes to make real estate transactions go smoothly.

Did you know SC REALTORS<sup>®</sup> use advanced technology to analyze real estate data? By being experts in the market and having access to trend-predicting data, REALTORS<sup>®</sup> know how to price listings and the details in those listings that make your home attractive.

When you're looking for somewhere to buy, we use purpose-built technology to speed up your search and streamline the buying process. With these tools, combined with our hyper-local insights, we're making it easier and more accessible for everyone involved.

## **REALTOR®** Commissions in South Carolina:

In the Palmetto State, we've long prioritized transparency and honesty in real estate transactions. Fees are established in written buyer agreements between a seller and buyer. This means everyone involved has a mutual understanding and clear expectations about compensation.

## Quick Facts About SC REALTORS<sup>®</sup>:

- In South Carolina, REALTORS® don't set commission rates
- Commission rates are always negotiable and always have been
- For nearly 20 years, SC REALTORS® have had transparent buyer's agreements
- SC REALTORS® is a non-profit trade association



We've made our home here, let's do the same for you.